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FOR IMMEDIATE RELEASE

First Nebraska Bank Announces A Winter Getaway Promotion

VALLEY, Neb., September 20, 2019 – Nebraska is the perfect place to be in the fall. The Huskers are playing, the air is crisp, and the leaves are turning. But when you're digging out of your driveway in February, you may be dreaming about being anywhere but here.

First Nebraska Bank wants to help plan those winter getaways. The bank is offering the promotion to anyone that opens a Performance Checking account now through October 20, 2019. No purchase, application or use of First Nebraska Bank's products or services are necessary to enter or win the \$500 travel card. For more information, visit <https://www.firstnebraska.bank/getaway/>

The First Nebraska Bank Performance Checking account allows customers to earn the bank's highest interest rate without being locked into long-term savings. The returns of a 5-year IRA with the convenience of a checking account. Not only is this account perfect for *saving* for a getaway, but it's great to use on international vacations with foreign ATM fee refunds up to \$25.

About First Nebraska Bank

First Nebraska Bank is a locally owned full-service community bank with locations throughout central and eastern Nebraska. The bank's history in Nebraska can be traced all the way back to 1879. The shareholder's roots are firmly planted in Nebraska and in the communities the bank serves. Today, First Nebraska Bank is proud that their commitment to the success of their customers and the economic growth of the communities served has remained strong for more than a century. There are 10 First Nebraska Bank locations in Arcadia, Bennet, Brainard, Columbus, Decatur, Emerson, Nebraska City, Stanton, Valley and Weeping Water, with an 11th planned for Elkhorn in 2020. For more information please visit www.firstnebraska.bank

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It all starts with a seed.

Now, let's go grow something.